



# Your Fundraiser Starts Here!

Whether you're just getting started or looking to sharpen your next campaign, this kit is designed for **early-stage nonprofits** ready to fundraise with more clarity and confidence.

Inside, you'll find a collection of easy-to-use tools, templates, & strategies to hit the ground running.

Presented by



# What's Inside?



**“We built Sapling to help grassroots nonprofits grow their impact —by making fundraising simpler, faster, and less overwhelming.”**



**MATTHEW BURNELL, FOUNDER OF SAPLING**

# How to Get Started NOW

- **1. Review Checklist**

Start here to make sure you've got the essentials lined up.

- **2. Complete Worksheet**

Then use this doc to clarify your campaign message and plan.

- **3. Launch with Confidence**

Use the rest of this kit—our plug-and-play emails, rollout plan, and expert tips—to launch your campaign with clarity, energy, and direction.

*Ready to roll?*

You can [use Sapling](#) to create a fully customizable fundraiser in minutes — built for small teams.

**Sapling** 